

Blog Commenting

Make Families in Education's presence as well-known as possible. One way of doing so is by commenting on blogs and sharing interesting blog articles on Facebook and Twitter.

Here's how this works:

- ✓ Click below to research the top 25 *Early Education* Blogs:
 - [Top 25 Early Education Blogs](#) - Pick the 5 blogs that you like the most and then save them to your favorites

- ✓ Click below to research the top 25 *Parenting* Blogs:
 - [25 Must-Follow Parenting Blogs](#) - Pick the 5 blogs that you like the most and then save them to your favorites

- Most if not all will want you to register with your email and some will have you create a login. When you register, some will ask for your website so be sure to add YOUR landing page URL as your website.
- Read and make **ONLY POSITIVE** comments on each of the blogs on a regular basis. Be sure to add your landing page link at the end of your comment, if you can.
- In *Social Networking 101* we mention sharing blog articles on your Facebook page or Twitter. You will find some of the blogs out there already have these sharing options built into their comment field for easy access.

Important Note - With every comment, you're establishing a persistent brand presence. Just make sure you're not making senseless or obtuse comments. Customers' perceptions of the FIE program and the AYM brand are shaped by the quality of your comments. This is a big responsibility so please think before you comment. If you read an article you don't agree with. Move on to find an article you do agree with.

Commenting Tips - Make your comments simple, such as: "Magnificent work!" - "This was very informative, thank you!" - "I'm sharing this article" Or engage the blogger with a question that relates to their article. They may respond if it's a question worth answering.

Four Things Happen When You Leave Comments

1. **Backlinks:** Make sure you leave a comment on a blog with your landing page URL as a signature. You are creating a backlink as Search Engines will start to take notice.
2. **Traffic:** By creating a backlink, this can indirectly start driving traffic to your landing page through search engines
3. **Relationships:** The more noteworthy comments you leave, bloggers and administrators may want to blog about FIE and its endeavors.
4. **Brand Recognition:** Your blogging in the Early Ed niche and so your target users who follow that blog could notice your comments and then want to visit your page to possibly purchase AYM for an early learner in their life.