

A Solution for Principals

Principals will be your number 1 priority as we have a possible solution to a BIG challenge, they ALL face.

The Challenge

Imagine if 6 out of 10 children entered your elementary school not ready to learn. This creates an immediate challenge for a Kindergarten teacher who is taking in (on average) 22 new students and 13 of his/her students are not ready to receive direct instruction.

“Across the nation, 59 percent of 4-year old’s – or six out of every 10 children – are not enrolled in publicly funded preschool programs through state preschool, Head Start, and special education preschool services. Even fewer are enrolled in the highest-quality programs.”
U.S. Department of Education (2015)

A child who enters school ready to learn, will stay ready. Children entering Kindergarten who are not ready, will likely fall into a constant cycle of playing catch up. All kids are smart whether they are ready for Kindergarten or no. A child knows if their behind and sometimes their peers know it as well. This affects them academically and will affect them emotionally which will play a role in their trajectory towards success throughout the school year and beyond.

The Solution

Provide every child a quality early learning experience. There are multiple reasons 6 out 10 students do not attend preschool before they enter Kindergarten. A few reasons parents don't send their child to preschool are logistics, finances, public preschool not available, they don't think their child needs it etc. Whatever the reason might be, most parents would like to provide their early learner something to help prepare them for what's to come. The principal has no control over whether or not the entering Kindergarteners are ready so that is where we come in.

“Studies reveal that participating in quality early learning can boost children’s educational attainment and earnings later in life. Children who attend high-quality preschool programs are less likely to utilize special education services or be retained in their grade, and are more likely to graduate from high school, go on to college, and succeed in their careers than those who have not attended high-quality preschool programs.”
U.S. Department of Education (2015)

The Plan

Present the following “solution” to the “problem” to every elementary principal in your designated territory.

- Provide attending Kindergarteners (both full day and half day) at an elementary school the AYM Pre-K program for a free 60-day trial to help identify which children are behind and help bring them up to speed.
- The Kindergarteners will have access to the program at school, either on handheld devices or in the computer lab.

- They will be required to use the program at school at a minimum of 15 minutes per day, 3 to 4 days a week.
- The participating students will also have access to the program at home. Parents will be made aware of this with a letter sent home and email from the teacher regarding the trial and how to access AYM.
 - Each participant will be required to access AYM and play the program as homework for a minimum of 15 minutes a day, 3 to 4 days a week.
- Any student at that elementary school that has a Pre-Kindergarten sibling, who will be attending that same elementary school the following year, will also be granted access at home to the 60-day trial.
 - The point of this is to show
- At the end of the trial, the data will be gathered from each child, calculated and then presented to show mastery of the required academics to be considered, “Kindergarten Ready” and beyond.

[The End Goal](#)

Get the Pre-K program purchased at \$20 a child to continue usage with the Kindergarten students along with the Pre-Kindergarten students that participated in the trial and will enter the school the following year as a Kindergartener.